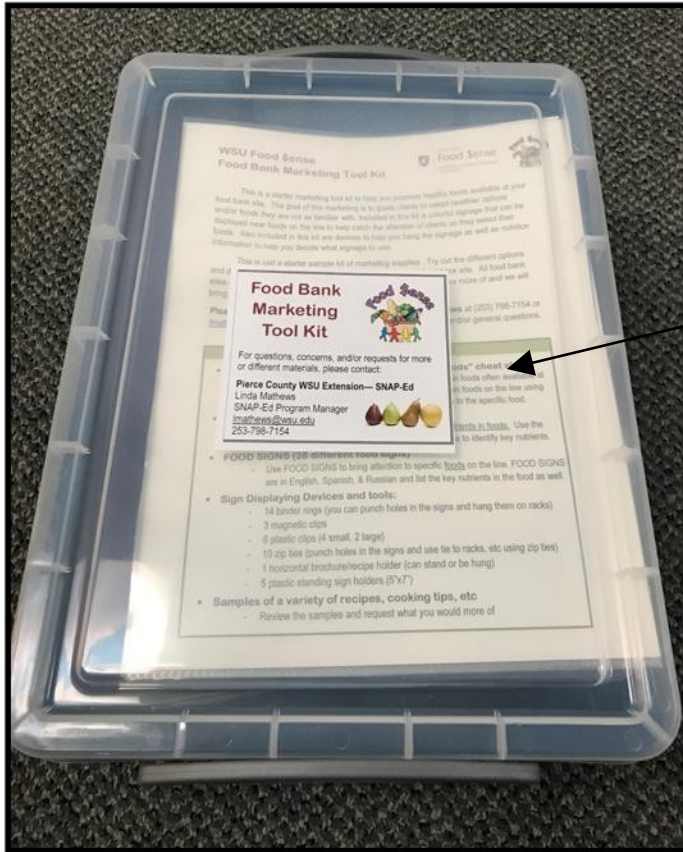


Food Pantry Marketing “Nudge” Tool Kit

Photo Assembly Guide

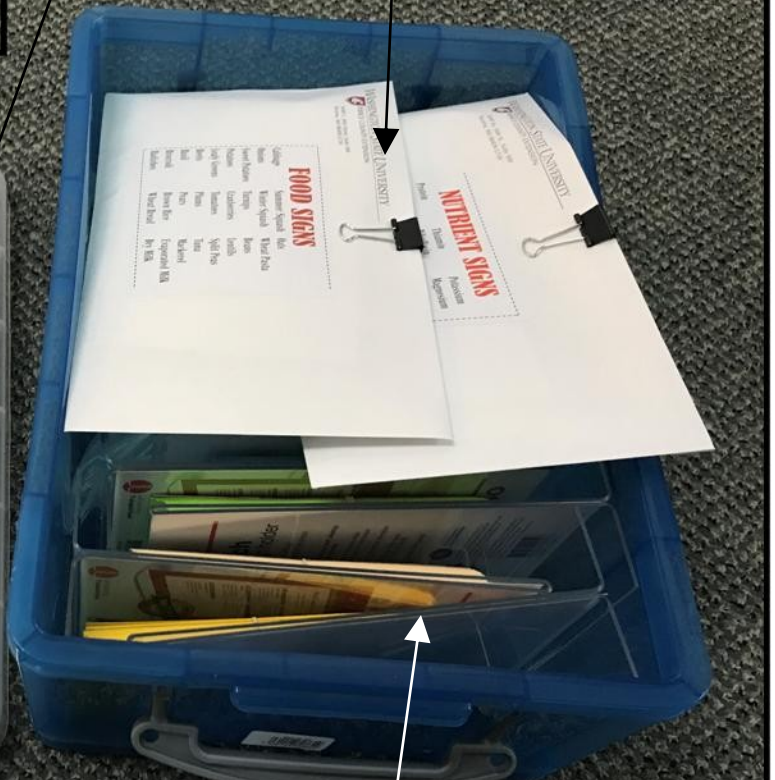
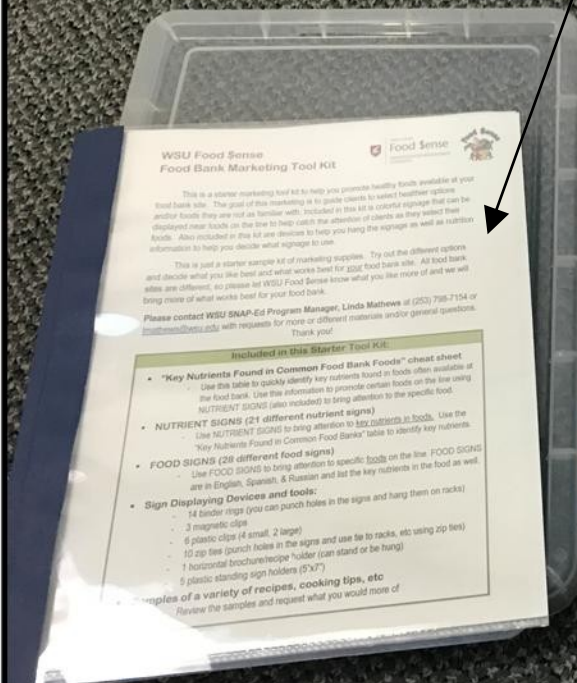


This photo assembly guide features photos of the tool kit contents and *suggested* ways to assemble the kit.

10”(W) x 14”(L) x 6”(D) plastic box with clear lid and sticker label

Tool Kit Explanation Packet
(contents explained on pg. 2)

Food & Nutrient Line Signage
(contents displayed on pg. 3)



Sign displaying devices and samples of printed educational materials (pg. 4)

Food Pantry Marketing “Nudge” Tool Kit

Explanation Packet Contents

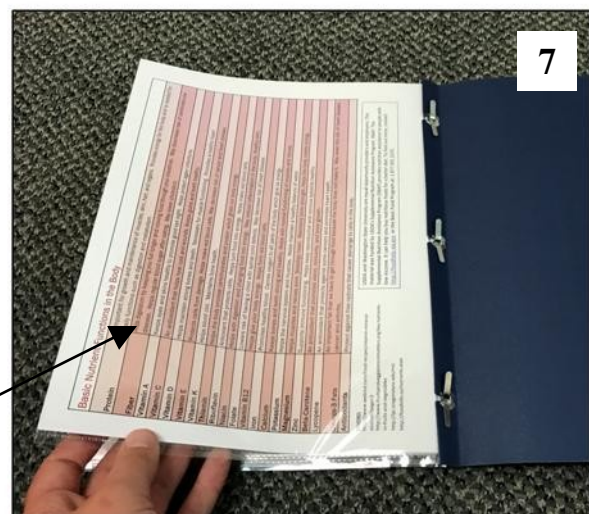
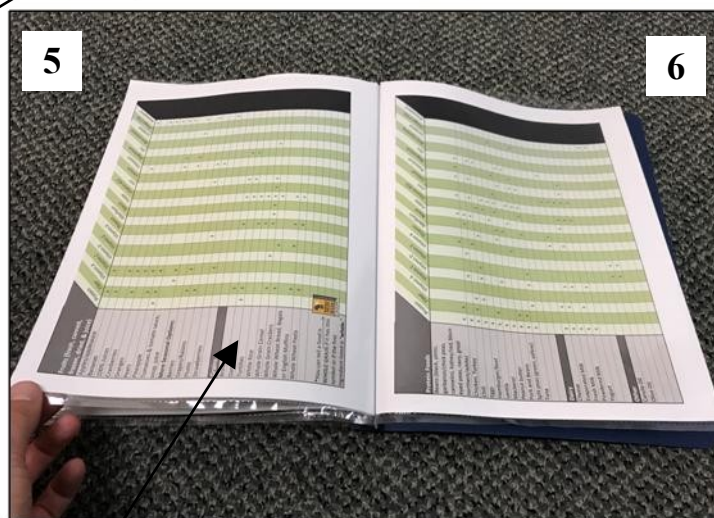
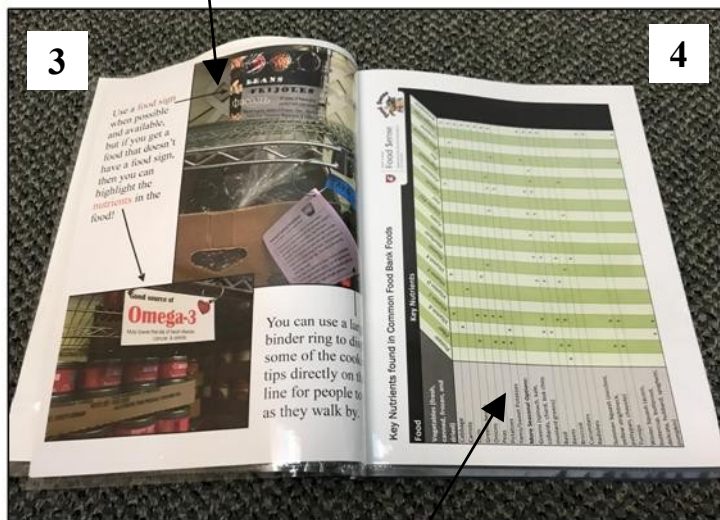
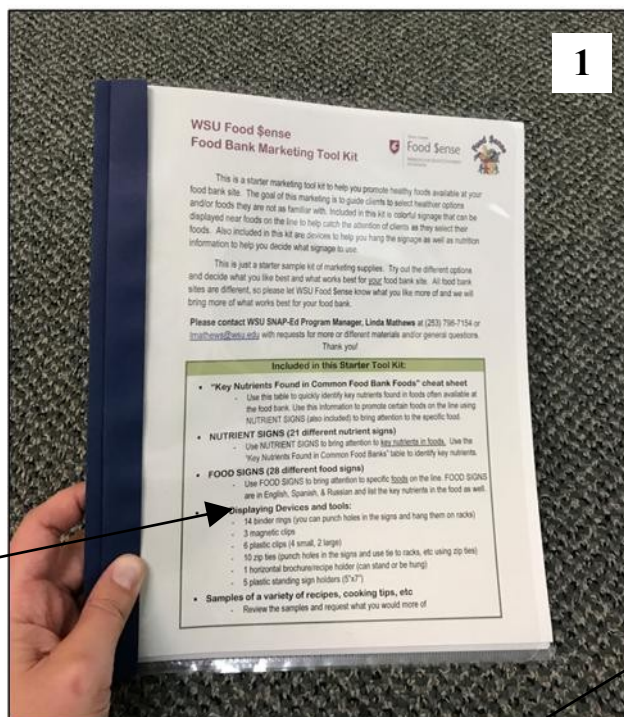
These are the pages included in the *Tool Kit Explanation Packet*

Explanatory cover page with list of contents

Examples of ways to use signage on food pantry racks

“Key Nutrients Found in Common Food Pantry Foods” reference table.

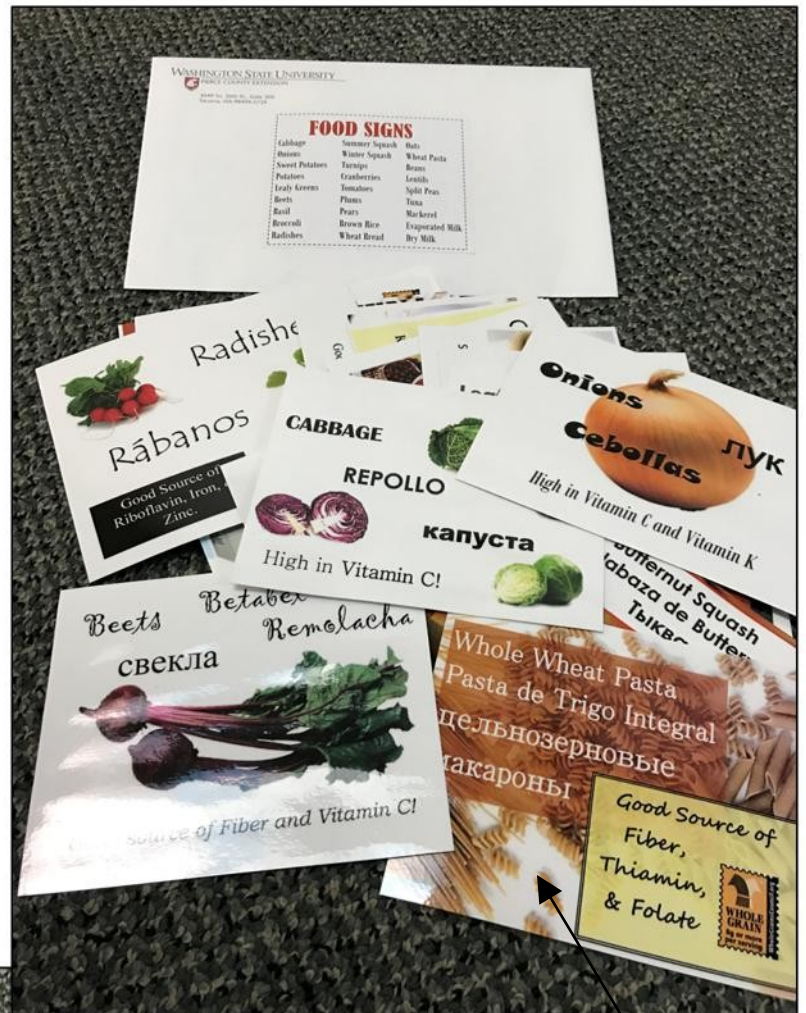
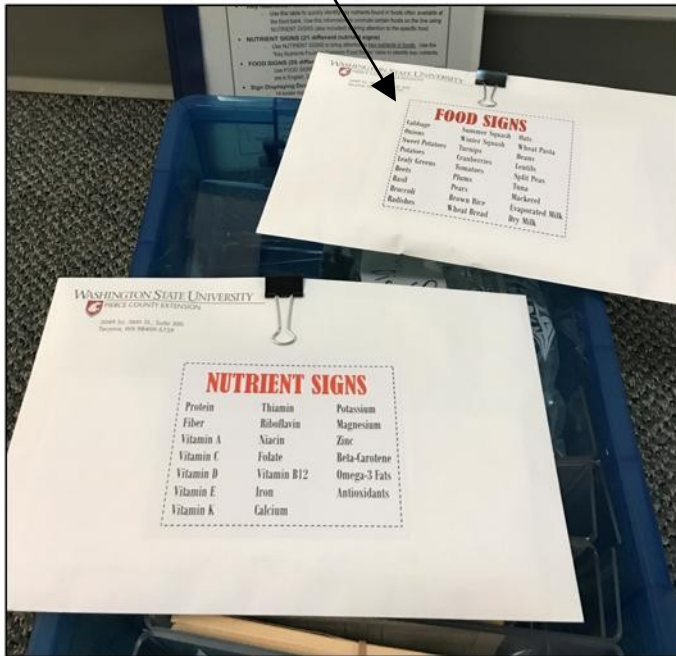
Basic information about what nutrients do in the body.



Food Pantry Marketing “Nudge” Tool Kit

Line Signage Options

FOOD & NUTRIENT signs are intended to be displayed on the food line. They are included in the kit in envelopes labeled with a list of their contents.



Signs were printed on cardstock, laminated and then cut apart.

NUTRIENT signs correspond with all the nutrients in the “Key Nutrients found in Common Food Pantry Foods” table, so foods without a FOOD sign (above) can still be highlighted.

Food Pantry Marketing “Nudge” Tool Kit

Sign Displaying Devices & Samples of Printed Educational Materials

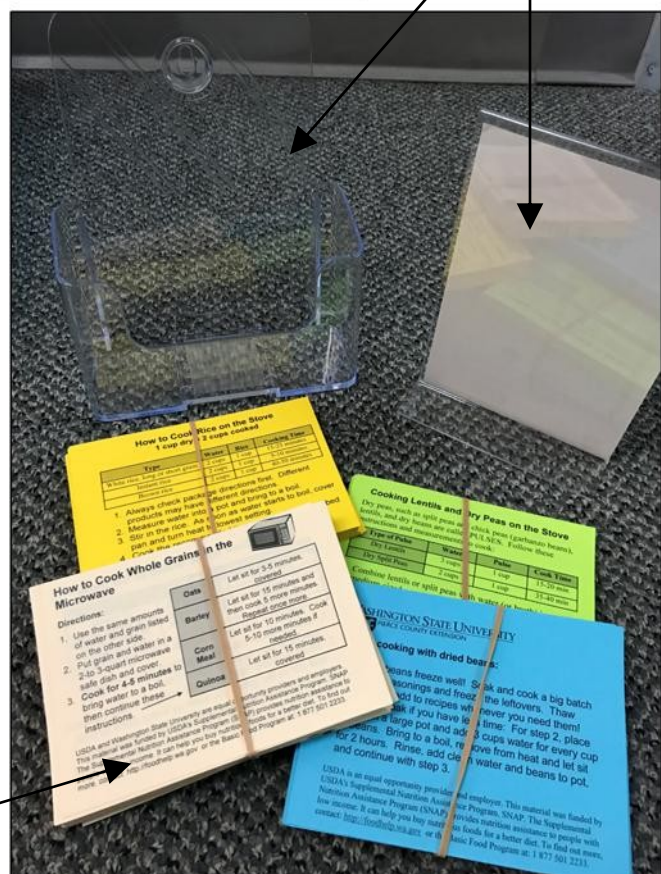
Every food pantry has different types of shelves and is set up differently. This kit provides ideas of different ways to display the signs on the line and samples of the actual devices for food pantry staff to test out.

Hole punch to punch holes in signs and hang on racks using a binder ring or zip tie.

Magnetic and plastic clips - you don't need to hole punch the signs and it makes it easy change the sign quickly.

This amount of supplies fits nicely in the plastic bin dimensions listed on the page 1.

Plastic brochure, recipe, or sign holders (can stand on own or be attached to walls or shelves if desired)



Samples of printed materials with cooking & food preparation instructions and tips.